

FRANKFURT RHEINMAIN

MIPIM 2025

11 – 14 March 2025 Palais des Festivals, Cannes | Riviera 7, R7.G20

Design RheinMain Capital 2026 World Frankfurt World Design Capital Frankfurt RheinMain 2026 is bringing together people who are passionate about actively designing the future of our region. Whether individuals, initiatives, businesses, or cultural institutions, we are all working together on projects and cooperations to develop ideas for a future worth

experiencing. Our exciting programme for 2026 highlights, across 7 thematic tracks, how design can strengthen democracy and positively change our lives. Along this journey, we invite you to join numerous

exchange formats - regional and international.

For more information visit: wdc2026.org

CONTENT

Greetings: City Councillors Stephanie Wüst and Prof. Dr. Marcus Gwechenberger	p. 4
Greetings: Managing Director Bernhard Grieb	p. 6
Programme	p. 9
The Office Real Estate Market in Frankfurt am Main	p. 11
Partner Overview	p. 12
Stand Partners 2025	p. 14
Contact	p. 40
Imprint	p. 42

GREETINGS: Stephanie Wüst and Prof. Dr. Marcus Gwechenberger

Dear Visitors and Guests, Dear Business Partners,

Welcome to the Frankfurt RheinMain Pavilion at MIPIM 2025!

We sincerely thank our valued partners from the Frankfurt real estate industry for their active support and for joining us in Cannes to present the vibrant and cosmopolitan economic metropolis of Frankfurt am Main and its exciting real estate projects.

Frankfurt am Main is one of the most important real estate markets in the heart of Europe, attracting companies and professionals alike. Strong demand is driving the development of high-quality, innovative, and sustainable urban spaces with unique architecture that stand for diversity and quality of life and clearly set our city apart from other locations. These strengths played a key role in Frankfurt's selection as the future home of the European Anti-Money Laundering Authority (AMLA), thus raising the city's profile as a major European regulatory hub and one of Europe's leading financial centres.



Stephanie Wüst City Councillor Department of Economy, Legal Affairs and City Marketing Frankfurt am Main



Prof. Dr. Marcus Gwechenberger City Councillor Department for Planning and Housing Frankfurt am Main

However, "Mainhattan" is more than just its iconic skyline. Frankfurt am Main successfully blends tradition with innovation. The diversity of the companies, institutions, and people from all over the world is a decisive factor in the economic dynamism, stability, and resilience of the metropolis. In order to maintain its prosperity and generate and sustain attractive employment opportunities in the future, for us as municipality it is imperative to focus on allocating land for commercial and industrial use and optimizing land utilisation.

Extensive investment in housing will be crucial to ensure sustainable urban growth and maintain affordability, even in the face of strong demand. Frankfurt's inner city needs to be reimagined as a compact centre of short distances and as an exciting urban experience, characterised by a diverse array of retail, dining, service, cultural, recreational, and highly accessible amenities.

We need creativity, expertise, and continuous commitment to meet the challenges of today and successfully shape the sustainable and prosperous future of Frankfurt am Main as a "global village". MIPIM provides the ideal platform for in-depth discussions, the exchange of innovative ideas, and the development of shared visions.

We look forward to meeting you in Cannes and wish you all a successful event, filled with valuable insights, inspiring impulses, and promising new networks.

Yours sincerely,

Stephanie Wist

Stephanie Wüst

City Councillor Department of Economy, Legal Affairs and City Marketing City of Frankfurt am Main Prof. Dr. Marcus Gwechenberger

City Councillor
Department for Planning and
Housing
City of Frankfurt am Main

p. 4 | Greetings Greetings

GREETINGS Bernhard Grieb

Dear Visitors and Guests, Dear Partners,

It is my great pleasure to welcome you to the Frankfurt RheinMain Pavilion at MIPIM 2025!

The city of Frankfurt am Main is a dynamic business and financial hub that seamlessly integrates tradition and innovation, historic buildings with state-of-the-art architecture, economic stability, and visionary projects. The real estate industry plays a pivotal role in propelling the Main metropolis to new heights, setting the standard for pioneering design and urban excellence, enhancing quality of life,



Bernhard Grieb Managing Director Frankfurt Economic Development GmbH

and attracting businesses and talent from around the globe. Last year, Frankfurt solidified its position as a leading player in Europe's financial and real estate sectors by being selected as home of the European Anti-Money Laundering Authority (AMLA).

While the real estate industry continues to face significant challenges, including the persistent volatility and uncertainty in the financial markets, the environmentally and economically sustainable transformation of aging properties, and the implementation of new ESG regulations, these are opportunities to embrace new technologies and strategies that will make Frankfurt an even more vibrant and attractive place to live, work, and visit. Collective attention and proactive solutions are key to ensuring the continued vitality and resilience of our city.

The robust corporate landscape and the substantial diversity of industries in Frankfurt, boosted by the strategic location of DE-CIX Frankfurt, the world's leading Internet Exchange, are the driving forces behind the city's thriving economic development.

With trade tax revenues of more than 3 billion euros, the Main metropolis recorded a new peak in 2024¹. In the national and international competition for investments, innovations, and company relocations and expansions, it is therefore our core task to secure commercial and industrial land for further investments in order to remain attractive as a business location in the long term. We are actively addressing the challenges of our time to ensure the sustained success of future ventures in our city, Frankfurt am Main.

At a time when adapting to new market demands is paramount, MIPIM is the ideal venue to discuss current trends and challenges, forge new partnerships, and share successful strategies and best practices. Our presence at this prestigious event is a testament to our commitment to innovation, collaboration, and fostering connections within the real estate industry in Frankfurt and beyond. I would therefore like to extend my deepest gratitude to our partners and guests for joining and supporting the city of Frankfurt am Main here at MIPIM.

I wish you all a most successful time in Cannes and look forward to the dynamic and meaningful discussions, valuable inspiration, and new synergies that MIPIM promises to bring.

Sincerely yours,

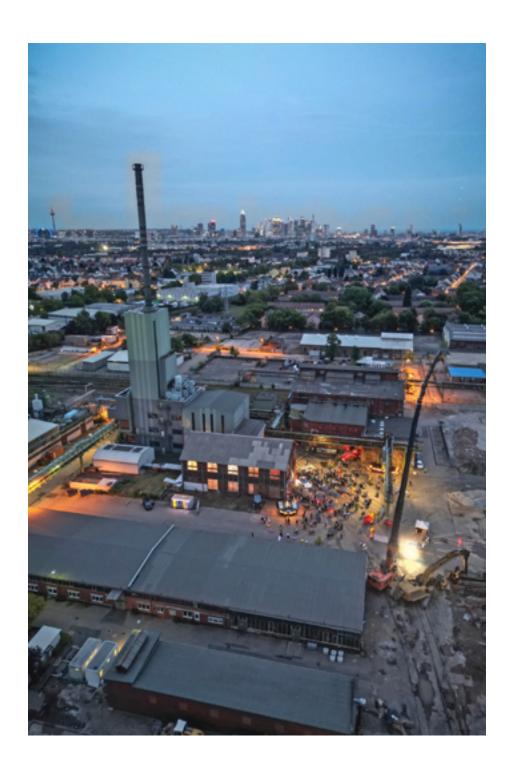
Bernhard Grieb Managing Director

Frankfurt Economic Development GmbH

p. 6 | Greetings Greetings

¹Hessisches Statistisches Landesamt. (13 February 2025).

[&]quot;2,7 Prozent mehr Gewerbesteuereinzahlungen in Hessen im Jahr 2024" [press release]. https://statistik.hessen.de/presse/gewerbesteuereinzahlungen-in-hessen-im-jahr-2024



PROGRAMME at the joint stand R7.G20

TUESDAY, 11 MARCH 2025

10:30 OPENING FRANKFURT RHEINMAIN AT MIPIM

Official opening of the Frankfurt RheinMain joint stand by City Councillor Prof. Dr. Marcus Gwechenberger and Bernhard Grieb, Managing Director of Frankfurt Economic Development

11:30 **LECTURE** (in German)

"Was Frankfurt zu bieten hat – Aktuelle Stadtentwicklungsthemen"

14:00 PANEL (in German)

"Handel, Büro, Retail, Coworking, Schule, Gastronomie und Dachterrasse – Lebendige Frankfurter Innenstadt"

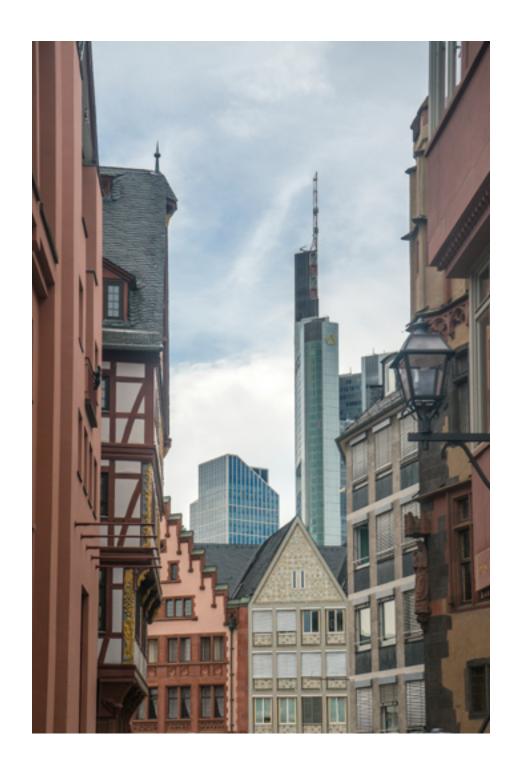
WEDNESDAY, 12 MARCH 2025

12:15 PANEL (in German)

"Wohnungsbau in Frankfurt am Main"



Programme subject to change. For further details and latest updates, please visit frankfurt-business.net/mipim2025 or scan the QR code.



THE OFFICE REAL ESTATE MARKET in Frankfurt am Main

OFFICE SPACE STOCK

10.6

million sqm¹

TAKE-UP 297,000 sqm¹

PRIME RENT 48.6 €/sqm/month¹ AVERAGE RENT

26.8

€/sqm/month¹

VACANCY RATE
9.9
%1

VACANT SPACE
1.0
million sqm¹

COMPLETIONS 149,000 sqm¹ TRANSACTION VOLUME

1.4

billion €²

Rounded data.

¹ Büromarktdaten Frankfurt am Main – gif-Konsens 2024 © gif Gesellschaft für Immobilienwirtschaftliche Forschung e. V., Stand Februar 2025.

 $^{^2}$ blackolive advisors GmbH (2025); reView. Wissenswertes über den Immobilienmarkt. Marktbericht 2024.

PARTNER OVERVIEW joint stand Frankfurt RheinMain 2025

PREMIUM PLUS PARTNER

FrankfurtRheinMain GmbH p. 14

PREMIUM PARTNERS

ABG FRANKFURT HOLDING Wohnungsbau- und Beteiligungsgesellschaft mbH	p. 16
Baker Tilly Steuerberatungsgesellschaft mbh & Co. KG	p. 18
Cerberus European Capital Advisors, LLP	p. 21
Commerz Real AG	p. 22
Deka Immobilien Investment GmbH	p. 24
Fraport AG	p. 26
Helaba Landesbank Hessen-Thüringen & OFB Projektentwicklung GmbH	p. 28
KPMG AG Wirtschaftsprüfungsgesellschaft	р. 30
Midstad Management GmbH	p. 32
Unternehmensgruppe Nassauische Heimstätte Wohnstadt	p. 34
Roomhero GmbH	p. 36

MEDIA PARTNER

IZ Immobilien Zeitung Verlagsgesellschaft mbH

p. 38



p. 12 | Partner Overview | p. 13

FRANKFURTRHEINMAIN GMBH International Marketing of the Region

SET UP YOUR OFFICE IN FRANKFURT RHEINMAIN!

The Frankfurt RheinMain region stands out as a global business hotspot that is characterized by both its central location and its first-class infrastructure. With a unique combination of financial strength, technological excellence and international networking, the region offers ideal conditions for companies seeking growth and sustainability in a dynamic environment.

KEY FACTORS OF THE FRANKFURT RHEINMAIN REGION

Central location and perfectly connected

- Excellent transport connections with Frankfurt Airport as one of the largest international hubs.
- Direct connections to all major economic centers in Europe and beyond.

Europe's financial center

- Home to the European Central Bank, numerous major banks, financial service providers and the new EU authority AMLA.
- A key factor in international trade and global finance.

Top technological center

- Home to the world's largest internet node (DE-CIX), backbone of the European digital infrastructure.
- Optimal conditions for IT, technology and innovation companies.

Highly qualified skilled labour and education

- Access to top talent from 43 university locations and many research institutions.
- Co-operation between science and industry promotes innovation.

Economic strength and purchasing power

- The region has a purchasing power that is 10% above the German average.
- Numerous global market leaders and strong industry clusters, including chemicals, pharmaceuticals, automotive and logistics.

International community and quality of life

- Over 180 nationalities live and work in the region.
- Excellent infrastructure, cultural offerings, nature and a high quality of life make the region a great place to live.

Last but not least: Unmatched quality of life.



And what can we do for you?

We are your main point of contact when it comes to setting up your business operations in the Frankfurt RheinMain region and can support with the following:

- Providing a personalized facilitation service
- Organising prearranged and customized location scouting visits
- Identifying sites across the entire region
- Facilitating connections to local industry and business networks
- Establishing contact to international tax and labour law experts
- Assisting with work/residence permit applications
- Providing sector and industry insights

Please contact our experts for additional information.

CONTACT

FrankfurtRheinMain GmbH

Unterschweinstiege 8 60549 Frankfurt am Main Germany +49 69 686038-1 info@frm-united.com

Visit us at www.frm-united.com and www.welcometofrm.com

Company contact

Eric Menges (CEO & President) Saskia Dillenburg (Director Eventmarketing)



p. 14 | Premium Plus Partner Plus Partner Premium Plus Partner | p. 15

ABG FRANKFURT HOLDING

Wohnungsbau- und Beteiligungsgesellschaft mbH

ABG FRANKFURT HOLDING is the housing and real estate company of the city of Frankfurt am Main with around 55,000 housing units and 37,500 other units like commercial and community spaces as well as garage parking spaces.

We have the expertise to shape the entire life cycle of a property – from the development and project management to planning and construction management to the operation, maintenance, and refurbishment.

As pioneers in energy-efficient buildings, we have gained more than 20 years experience and become experts in building Passive Houses and implementing plus-energy technologies.

We are committed to making a valuable contribution to intelligent and sustainable urban development, affordable housing and urban mobility solutions in the Rhein-Main region.

Saonestraße, Frankfurt am Main, Germany

CONTACT

ABG FRANKFURT HOLDING

Wohnungsbau- und Beteiligungsgesellschaft mbH Niddastraße 107 60329 Frankfurt am Main Germany +49 69 2608 1275 www.abg.de

Company contact

Frank Junker Chairman of the management f.junker@aba.de





Ferdinand-Happ-/Launhardtstraße, Frankfurt am Main, Germany

p. 16 | Premium Partner Premium Partner

BAKER TILLY Real Estate Industry Services

BAKER TILLY OFFERS A WIDE RANGE OF REAL ESTATE AND CONSTRUCTION ADVISORY:

LEGAL

- Advice in the context of asset and property management (esp. preparation of assets, property management and lease agreements)
- · Notary's office
- Project & crisis communication
- Litigation & arbitration consulting during the acquisition and sales process of real estate and real estate portfolios, as well as in the context of project developments
- Execution of legal due diligence and preparation of the corresponding reports
- Private construction law
- Drafting and negotiation of finance documents, especially, facility agreements, security documents and fee letters
- Assisting with drafting and negotiation of the conditions precedent

TAX

- Tax optimization of real estate portfolios, acquisitions and disposals
- Preparation of tax concepts for real estate investments as well as complex capital investment and financing structures
- Structuring of investment portfolios
- Ongoing accounting and tax declaration
- Examination of the tax basis of a prospectus
- Restructuring/ reorganization of corporate real estate (real estate transfer tax) or real estate development projects (sales tax)
- ullet Real estate transfer tax, property tax as well as sales tax

AUDIT

- (Consolidated) financial statements in accordance with HGB, IFRS and UK/US-GAAP
- Support with reporting
- Internal audits
- Review of purchase price adjustments
- Audit of financial contract clauses (covenants)

- Prospectus audits
- Audit of corporate governance and ICS
- Consulting services under business management aspects (accounting)
- · Financial due diligence
- Structuring of national and international real estate funds
- Audits regarding the German Investment Code (KAGB)

CONSULTING

- Transaction advice (M&A buy side and sell side, vendor assistance)
- Financial and commercial due diligence
- Valuation of individual properties, portfolios and real estate companies according to national and international procedures
- Fairness Opinion
- Advice on sub- and non-performing loans
- Process consulting and optimization
- · Portfolio Analysis
- Representation of tenants and landlords (economic optimization of leases)
- · Cash flow analyses, profitability analyses, scenario analyses
- Market and location analyses
- Feasibility studies
- Strategic consulting

MANAGEMENT, ACQUISITION, IMPROVEMENT, DISPOSAL:

Experts from all disciplines work together in a project-related context along the Real Estate Life Cycle.

CONTACT

Baker Tilly Steuerberatungsgesellschaft mbh & Co. KG Cecilienallee 6-7 40474 Düsseldorf, Germany www.bakertilly.de

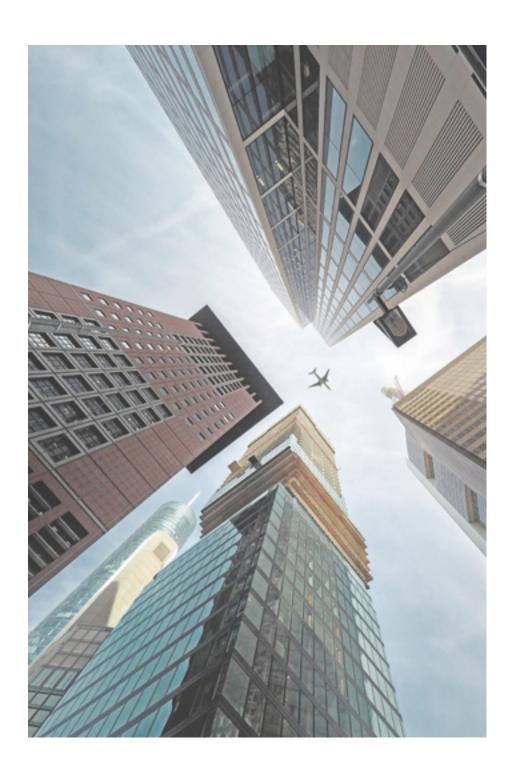


Company contact
Andreas Griesbach
Partner Tax, Head of
Real Estate
Attorney-at-Law
(Rechtsanwalt),
Certified Tax Advisor



+49 151 15049317 andreas.griesbach@bakertilly.de

p. 18 | Premium Partner | Prem



CERBERUS CAPITAL MANAGEMENT

Founded in 1992, Cerberus is a global leader in alternative investing with approximately \$65 billion in assets across complementary credit, private equity, and real estate strategies.

We invest across the capital structure where our integrated investment platforms and proprietary operating capabilities create an edge to improve performance and drive long-term value.

Our tenured teams have experience working collaboratively across asset classes, sectors, and geographies to seek strong risk-adjusted returns for our investors.

For more information about our people and platforms, visit us at www.cerberus.com.

CONTACT

Cerberus European Capital Advisors, LLP

5 Savile Row London, W1S 3PB United Kingdom +44 20 7647 6000 www.cerberus.com

cerberus

COMMERZ REAL AG

Commerz Real is a subsidiary of Commerzbank with more than 50 years of market experience. More than 800 employees manage assets of ground 34 billion euros at the Wiesbaden headquarters and 17 other locations and branches in Germany and abroad.

The company combines comprehensive know-how in asset management and a broad-based structuring expertise to deliver its signature range of services and products focused on tangibles and bespoke financing solutions. The fund spectrum includes the openended real estate fund hausInvest, the infrastructure ELTIF klimaVest, institutional investments, as well as entrepreneurial participations in real estate, aircraft, regenerative energy and ships. In its role as leasing company of Commerzbank Group, Commerz Real offers tailored equipment leasing concepts.

In the real estate sector, Commerz Real invests in office buildings, hotels, residential complexes, mixed-use properties and logistics.

In addition to existing properties, Commerz Real also invests in construction projects, even in rather early stages. In the office sector, "stranded assets" are also acquired to make them marketable again using manageto-green strategies or conversions.

Launched in 1972, hausInvest is one of the oldest open-ended real estate funds on the German market - and with a fund volume of 16.5 billion euros, it is also the second largest.



Espace Kléber, Paris, France



Tucherpark, Munich, Germany

It is used by private investors to invest in high-quality properties in prime locations in metropolises and medium-sized cities in Germany, Europe, the USA and Australia. Providing the planned German investment regulation changes will be implemented in 2025, Commerz Real intends to invest up to ten per cent of the fund volume in renewable energies.

Highlights in the 163-property fund portfolio include the 120-metre-high 100 Pearl Street office complex in New York's financial district, the eyecatching "Omniturm" office and residential tower in Frankfurt. Europe's largest shopping centre Westfield London with 265 stores. and Alphilani Resort in the heart of Honolulu



i Live Campus Living, Frankfurt am Main, Germany

CONTACT

Commerz Real AG

Friedrichstraße 25 65185 Wiesbaden Germany +49 611 71050 cr@commerzreal.com www.commerzreal.com



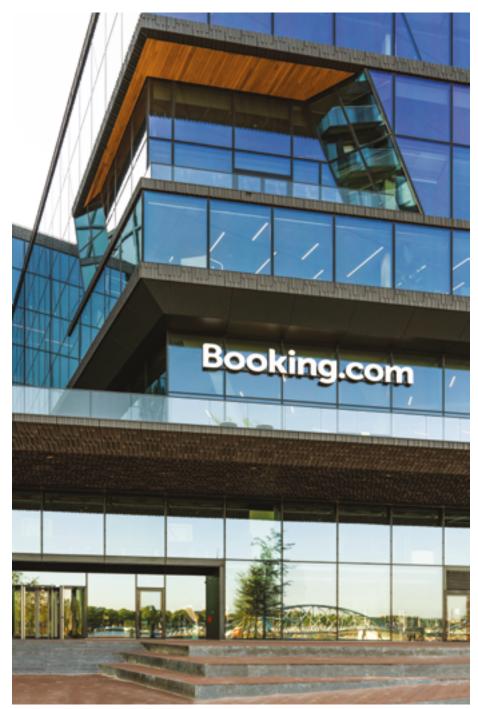
Company contact

Gerd Johannsen +49 151 11761717



COMMERZ REAL

p. 22 | Premium Partner Premium Partner | p. 23



The Edge, Amsterdam, Netherlands | Deka Immobilien

DEKA IMMOBILIEN INVESTMENT GMBH

Deka Immobilien is the specialist for real estate investments within the Deka Group and is one of the largest globally active real estate fund companies in Germany.

Both retail and institutional investors enjoy access to a wide range of real estate-based investment products and services as well as debt funds, with local, regional and global focuses.

As real estate experts, we are dedicated to creating and developing sustainable assets and investment opportunities. Financial strength, quality and reliability are the foundation for our sustainable, stable arowth.

Established in 1966, the business has grown steadily, expanding the universe and scope of its real estate investments. At present, approx. 580 properties are managed directly in 27 countries on five continents. With a staff of around 600 professionals, we focus on the office, retail, logistics and hotel asset classes.

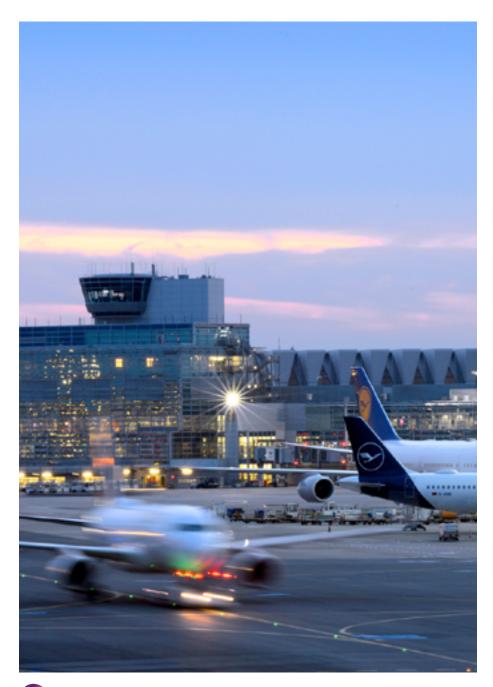
Our well-founded, research-based knowledge of the markets, diverse investment and transaction experience, regional presence, and global network, make us a strong and highly competent partner.

CONTACT

Deka Immobilien Investment GmbH

Lyoner Straße 13 60528 Frankfurt am Main Germany +49 69 71 470 immobilien@deka.de www.deka-immobilien.de





CONNECTING THE WORLD WITH TOMORROW

FRANKFURT AIRPORT FRAPORT REAL ESTATE & ENERGY

Growth is the name of the game at Frankfurt Airport and complexitiy is our everyday business.

We are the right partner to develop intelligent and sustainable solutions for demanding tasks.

FACTS AND FIGURES

- more than 2,000,000 sqm of leased space under management
- more than 200 managed properties
- more than 220 ha land developed
- 5 billion Euro value under management for third parties



CONTACT

Fraport AG

Frankfurt Airport Services Worldwide Real Estate Management of Fraport AG 60547 Frankfurt am Main Germany

Real-Estate@Fraport.de www.fraport.de

Company contact

Felix Kreutel Senior Vice President Real Estate & Energy



HELABA with OFB PROJEKTENTWICKLUNG

One of the leading banks in the German financial capital of Frankfurt, the **HELABA GROUP** employs approximately 6,600 people and has total assets of EUR 206 bn. Helaba is a full-service bank closely incorporated in the German Sparkasse organization. The Wholesale Business division offers a complete range of financial services from a single source for companies, banks and institutional investors.

The Helaba real estate unit provides a comprehensive range covering the whole of the value chain from finance, design and development to the operation of top end properties. Helaba also offers a host of attractive participation opportunities for institutional investors. It concentrates its real estate lending business on Germany and selected international markets in Europe and the USA. It has built its business model in this area around stable, long-lasting customer relationships. Real estate business is not only one of the Bank's core business areas, but commercial real estate finance is one of its strongest areas and is consistently regarded in national and international financial markets as one of the most successful thanks to its outstanding expertise, an intelligent risk profile and a compelling proposition.

Helaba's Real Estate Management unit looks after the Bank's real estate affiliates and performs the role of owner in respect of the Bank's own real estate as well as taking on other tasks in the real estate management field.

CONTACT

Helaba Landesbank Hessen-Thüringen

Neue Mainzer Straße 52 – 58 60311 Frankfurt am Main Germany www.helaba.com

Company contact

Volker Harr Head of Group Marketing +49 69 9132 2691 volker.harr@helaba.de



As a subsidiary of Helaba, **OFB PROJEKTENTWICKLUNG** develops high-quality office, hotel, and logistics properties, in addition to residential projects and urban districts across Germany. Headquartered in Frankfurt am Main, OFB also operates branches in Berlin and Erfurt, alongside offices in Munich, Leipzig, and Düsseldorf. With over 65 years of experience in the real estate sector, the company provides a strong foundation for successful partnerships. The range of services spans project development, land development, and general contracting. Our current key projects include THE FRIEDENAUER, a new office building designed for climate-neutral operation in a central location in Berlin, and the BioSquare office complex at the old trade fair center in Leipzig. Among other projects, we are currently delivering the Central Business Tower high-rise on behalf of Helaba – a landmark building for the city of Frankfurt.

CONTACT

OFB Projektentwicklung GmbH

Hanauer Landstraße 211 b 60314 Frankfurt am Main Germany www.ofb.de

Company contact

Thomas Kamberg Project Manager Marketing and Communications +49 69 91 732 318 thomas.kamberg@ofb.de

OFBProjektentwicklung



p. 28 | Premium Partner | Premium Partner | Premium Partner | p. 29



KPMG AG Wirtschaftsprüfungsgesellschaft

KPMG is one of the leading auditing and advisory firms and has over 14,000 employees at 27 locations in Germany. Our services are divided into the following functions: Audit, Tax, Performance & Strategy, Deal Advisory and Consulting.

Our Audit services are focused on the auditing of consolidated and annual financial statements. The Tax function incorporates the tax advisory services provided by KPMG. Our high level of specialist know-how on business, regulatory and transaction-related issues is brought together within our Performance & Strategy, Deal Advisory and Consulting functions.

We have established teams of interdisciplinary specialists for key industries of the economy. These pool the experience of our experts around the world and further enhance the quality of our advisory services.

CONTACT

KPMG AG

Wirtschaftsprüfungsgesellschaft

The Squaire Am Flughafen 60549 Frankfurt am Main Germany www.kpmg.de

Company contact

Marco Müth Head of Real Estate Germany EMEA Lead Asset Management Tax & Legal +49 173 313 6883 mmueth@kpmg.com





MIDSTAD

At Midstad, our passion lies in creating vibrant city centers. As an experienced full-service real estate manager, we are shaping the future of urban hubs. Combining expertise in project development, asset management, and property management, we are leaders in urban transformation, driving progress every step of the way. Across four countries and more than 47 cities in Germany and Europe, we manage nearly 600,000 square meters of property. Currently, we are delivering nine construction projects - including two new developments and seven revitalization projects - seamlessly integrated into active building operations.

From development to property management. From research-based consulting to tailored stakeholder management: we drive meaningful change. With our Midstad properties, we foster transformation guided by sustainable ESG strategies, versatility, and a bold vision. Our goal is to engage, inspire, and excite people by turning buildings into vibrant vertical neighborhoods – dynamic spaces that bring communities together.

From concept to operations.



Midstad Berlin, Germany



Midstad Antwerp, Belgium

We develop and operate iconic, city-defining buildings from start to finish. Taking a holistic approach, we unlock the future potential of real estate by creating user-focused concepts that breathe new life into neighborhoods. As seasoned project developers and visionary asset managers, we bring the heart of the inner city to life.



CONTACT

Midstad Management GmbH

Windmühlstraße 1 60329 Frankfurt am Main Germany +49 211 542 534 95 info@midstad.com https://midstad.com/de

Company contact

Bea Steindor +49 211 542 534 25 +49 162 7 38 78 34 bea.steindor@midstad.com



p. 32 | Premium Partner Premium Partner | p. 33

NASSAUISCHE HEIMSTÄTTE | WOHNSTADT GROUP

The Nassauische Heimstätte | Wohnstadt Group (NHW) with its headquarters in Frankfurt am Main and Kassel has been providing a wide range of services in the housing, construction and development segments for more than 100 years and currently employs around 900 members of staff. With over 60,000 rental apartments in 112 municipalities, it is one of the leading German housing companies. With the ProjektStadt brand, it is pooling expertise to perform sustainable urban planning tasks. NHW plans to grow in the next couple of years as well as to achieve climate-neutrality for all rental apartments. To do even more against climate change, NHW has initiated the network Initiative Wohnen. 2050.

In Frankfurt, NHW is currently realizing one of the largest and most important development projects in the federal state of Hesse. Together with our project partner Instone Real Estate, NHW is developing around 2.000 flats on a total of 15 construction sites in the Schönhof-Viertel, most of which will be completed by 2026. The aim is to achieve a high level of architectural diversity and quality. A lively mix of subsidised flats, privately financed rental flats and owner-occupied flats is planned. A total of 30 per cent of all flats are subsidised. In addition to retail and commercial space, a total of five daycare centres and a hybrid primary school for holistic learning concepts are also being built.



Visualization Quartierspark (neighbourhood park) / Schönhof-Viertel, Frankfurt am Main



Visualization "nuville" / Schönhof-Viertel, Frankfurt am Main

The new neighbourhood is characterised by an ecological design with high energy standards for the individual buildings, climate-friendly district heating, photovoltaic systems for green electricity and the intelligent use of rainwater.

NHW and Instone Real Estate are aiming for a certification in Gold from the German Sustainable Building Council (DGNB).

For NHW sustainability is a top priority not only in the Schönhof-Viertel. Numerous prizes awarded in the last years bear witness to this. The German Sustainability Award 2024, the Platow Award and the Europe's Climate Leader Award deserve special mention.

In 2020, Hesse's largest housing company was honoured with the German government's CSR Award. In 2019, the Adolf-Miersch-Siedlung in Frankfurt was the first neighbourhood in Hesse to be awarded the DGNB Gold certificate for sustainability.



Drone photo Schönhof-Viertel, Frankfurt am Main

CONTACT

Unternehmensgruppe Nassauische Heimstätte | Wohnstadt

Schaumainkai 47 60596 Frankfurt am Main Germany +49 69 678 674 0 post@nhw.de www.nhw.de

Company contact

Dr. Constantin Westphal (Managing Director) Reimund Kaleve (Head of Corporate Division Acquisition, project development and sales)



ROOMHERO Modular Solutions

ROOMHERO is the leading one-stop-shop for real estate solutions, delivering end-to-end services from floor to ceiling.

More than just planning and furnishing residential and commercial spaces, ROOMHERO manages the entire process: remodeling, renovations, lighting, acoustics, and final assembly.

The mission: unlocking a property's full potential by combining cuttingedge design with efficient digital processes.

Built on three core principles—speed, digitization, and cost efficiency – ROOMHERO helps maximize ROI by making properties more attractive to dynamic, fast-growing target groups.

Offices are transformed into high-performance work environments, designed to enhance productivity and employee well-being.

Through a digital planning approach, tailored solutions are presented in detailed 3D visualizations before implementation even begins – ensuring a seamless, future-proof transformation.

ROOMHERO - Transforming spaces. Maximizing potential.



Simply fill out our form and you'll have your customized quote in your hands just 24 hours later.

We plan digitally. So you can experience your result as a detailed 3D visualization even before implementation.



CONTACT

Roomhero GmbH

Moselstrasse 27 60329 Frankfurt am Main Germany www.roomhero.de

Company contact

Daniel Kuczaj CEO +49 69 153 2595 00 daniel@roomhero.de



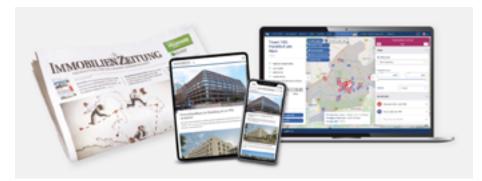
p. 36 | Premium Partner Premium Partner | p. 37

IZ IMMOBILIEN ZEITUNG VERLAGSGESELLSCHAFT MBH

IZ Immobilien Zeitung Verlagsgesellschaft mbH (IZ) is a media company headquartered in Wiesbaden, Germany. The publishing company employs a total of around 115 people, 30 of whom work in the editorial department. For more than 40 years, its subsidiary Heuer Dialog GmbH has been developing and moderating dialogues, corporate and trade fair events related to real estate.

The company's core product is **Immobilien Zeitung** – one of the leading trade journals for the property industry in Germany. Every week, the editorial team reports expertly on what is happening on the property market, providing background information, market data, HR and company news. The printed edition is supplemented by the news portal IZ.de, the daily newsletter IZ Aktuell and the IZ App.

IZ Research, the research tool of Immobilien Zeitung, offers with its IZR Fluid Data™ approach an innovative technology that uses Alsupported processes to make extensive and complex data volumes easily accessible and comprehensible. The platform combines topquality data and intuitive usability in an all-in-one dashboard. Investors, brokers, surveyors, project developers, banks and financiers use IZ Research for precise property, market and location analyses to identify market potential and analyse the competition.



Products of Immobilien Zeitung: Newspaper, IZ.de and IZ Research

Thanks to the specialised application components Properties, Investments, Rentals, Cities, Players, News, Location Analysis and Housing Market Analysis, users have access to a wide range of real estate-relevant data.

The job portal **IZ Jobs** is a reliable partner for both companies and job seekers in the property industry when it comes to recruitment and career planning.

dfv Mediengruppe has held a stake in IZ since 2007. With around 100 specialist newspapers and magazines and around 400 specialist book titles, dfv Mediengruppe is one of the largest specialist media companies in Europe. In April 2022, IZ and dfv Mediengruppe founded the joint venture **Career Pioneer GmbH & Co. KG**. The company specializes in the joint development and marketing of all of the media group's job markets.

CONTACT

IZ Immobilien Zeitung Verlagsgesellschaft mbH

Luisenstr. 24 65185 Wiesbaden Germany +49 611 97326 0 info@iz.de www.iz.de www.iz-research.com www.iz-jobs.de





p. 38 | Media Partner | p. 39

YOUR CONTACT PARTNERS at MIPIM 2025

Are you interested in learning more about our city or do you already have a project in mind? Please don't hesitate to get in touch.

WIRTSCHAFTSFÖRDERUNG FRANKFURT - FRANKFURT ECONOMIC DEVELOPMENT - GMBH

Hanauer Landstrasse 126 – 128 60314 Frankfurt am Main, Germany +49 69 212 36209 info@frankfurt-business.net www.frankfurt-business.net

Bernhard Grieb Managing Director +49 69 212 36200 bernhard.grieb@frankfurt-business.net

Ansgar Roese Head of Urban Development, Local Policy, Real Estate, Logistics & Mobility +49 69 212 38764 ansgar.roese@frankfurt-business.net

Sandra Müller Director Marketing, Trade Fairs & Events +49 69 212 36216 sandra.mueller@frankfurt-business.net

STADT FRANKFURT AM MAIN / CITY OF FRANKFURT AM MAIN

DEPARTMENT IV – ECONOMY, LEGAL AFFAIRS AND CITY MARKETING

City Councillor Stephanie Wüst Bethmannstrasse 3 60311 Frankfurt am Main, Germany +49 69 212 34415 dezernat.wirtschaft@stadt-frankfurt.de

DEPARTMENT III - PLANNING AND HOUSING

City Councillor Prof. Dr. Marcus Gwechenberger Kurt-Schumacher-Strasse 10 60311 Frankfurt am Main, Germany +49 69 212 35100 dezernat03@stadt-frankfurt.de

p. 40 | Contact | p. 41

IMPRINT

Produced by:

This brochure is a collaboration of the joint stand Frankfurt RheinMain at MIPIM 2025. The participating partners are responsible for their own content.

Published by:

Wirtschaftsförderung Frankfurt – Frankfurt Economic Development – GmbH Hanauer Landstrasse 126 - 128 60314 Frankfurt am Main, Germany

+49 69 212 36209 info@frankfurt-business.net www.frankfurt-business.net

Subsidiary of the City of Frankfurt/Main Local Court Frankfurt, HRB 27722 Chairman of the Supervisory Board: City Councillor Stephanie Wüst Managing Director: Bernhard Grieb

Sources p. 11:

- ¹ Büromarktdaten Frankfurt am Main gif-Konsens 2024 © gif Gesellschaft für Immobilienwirtschaftliche Forschung e. V., Stand Februar 2025.
- ² blackolive advisors GmbH (2025): reView. Wissenswertes über den Immobilienmarkt. Marktbericht 2024.

Graphic Design:

Wirtschaftsförderung Frankfurt – Frankfurt Economic Development – GmbH

Print:

Colour Connection GmbH / printweb.de Hanauer Landstrasse 523 60386 Frankfurt am Main, Germany

Photo credits:

- p. 4: Photo of Prof. Dr. Marcus Gwechenberger: Copyright Stadt Frankfurt am Main, Peter Juelich
- p. 10: Photo by Leonhard Niederwimmer on Unsplash
- p. 20: Photo by Hert Niks on Unsplash





The Frankfurt RheinMain Region perfectly connected to clients and markets.

→ frm-united.com



Wirtschaftsförderung Frankfurt – Frankfurt Economic Development – GmbH Hanauer Landstrasse 126 – 128, 60314 Frankfurt am Main +49 69 212 36209 info@frankfurt-business.net www.frankfurt-business.net

