

From the idea  
to the real

Contact for  
interested companies

The first step in setting up a company-contracted day care center should be getting in touch with the future operator of the childcare facility. The service package offered by experienced operators of company-contracted day care centers comprises, for instance:

- Consulting services and applications for funding
- Development of a financing concept
- Development of the pedagogical concept
- Advice on general suitability of property for day care centers
- Contact with government bodies and obtainment of permits (operating license, building permit, etc.)
- Implementation of cooperation projects with several companies

At present, the following operators of day care centers are active in Frankfurt/Main in the field of company-contracted childcare facilities:

**Gesellschaft zur Förderung betrieblicher und betriebsnaher Kindereinrichtungen e.V.**

[www.bvz-frankfurt.org](http://www.bvz-frankfurt.org)

**Kids Camp Bilinguale Kindertagesstätte Gemeinnützige GmbH**

[www.kidscamp-koenigstein.de](http://www.kidscamp-koenigstein.de)

**Kita Concept Trägerschaften gGmbH**

[www.kita-concept.de](http://www.kita-concept.de)

**Le Jardin gGmbH**

[www.le-jardin.eu](http://www.le-jardin.eu)

**pme Familienservice gGmbH**

[www.familienservice.de](http://www.familienservice.de)

**Sozialpädagogischer Verein zur familienergänzenden Erziehung e.V.**

[www.sozpaed-verein.de](http://www.sozpaed-verein.de)

**Terminal for kids gGmbH**

[www.terminal-for-kids.de](http://www.terminal-for-kids.de)



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FRANKFURT ECONOMIC  
DEVELOPMENT GMBH

SCHOOL BOARD  
STADTSCHULAMT  
FRANKFURT AM MAIN

Frankfurt's program  
for company-contracted  
day care centers



## Family-friendliness pays off

### ... for companies

as it helps to retain specialists at the company in the long term and decreases staff turnover;

as the share of value creation per employee rises;

as the satisfaction level of staff with children improves and there are less sick leaves if a company appreciates and supports people's effort to raise children;

as the company becomes a more attractive employer in the labor market.

### ... for the family city Frankfurt,

as communities have a promising future only with families and children;

as satisfied professionals recommend their company and region to others;

as from 2013 on, citizens have the right to demand day care services for children under three years of age, which the municipalities have to fulfill – each place in a day care center, and especially those in company-contracted facilities, counts.



## Funding requirements for company-contracted day care centers

### Model 100

- The City of Frankfurt/Main sponsors all occupied places in day care centers and ensures their funding, including third-party payments (especially parent funding and state subsidies) up to 100 per cent of eligible costs, provided that 25 per cent of places can be allocated to children registered in Frankfurt, whose parents are not employees of the contracting company. The standard opening time per week is 47.5 hours.
- The City of Frankfurt/Main offers investment funding (up to 75 per cent of the respective current immediate action program, provided that 25 per cent of places are allocated to children registered in Frankfurt, whose parents are not employees of the contracting company).
- As far as parent funding is concerned, the municipal guidelines apply.

### Model 80

- The City of Frankfurt/Main sponsors all occupied places in day care centers and ensures their funding, including third-party payments (especially parent funding and state subsidies) up to 80 per cent of eligible costs, if no or less than 25 per cent of places can be allocated to children registered in Frankfurt, whose parents are not employees of the contracting company. The standard opening time per week is 47.5 hours.
- The City of Frankfurt/Main offers investment funding (up to 50 per cent of the respective current immediate action program if less than 25 per cent of places are allocated to children registered in Frankfurt, whose parents are not employees of the contracting company).
- As far as parent funding is concerned, the municipal guidelines apply. The company and the operator of the childcare facility may stipulate in their cooperation agreement that the company's share of operating costs is borne in full or in parts by higher parent funding.

### Modalities for both models

- The company and the operator of the childcare facility/ independent operator of the child welfare service enter into a cooperation agreement. Approval of the City of Frankfurt/Main is required for the validity of the agreement.
- The company bears the regular rental charges for the day care center.
- The company bears a significant share of the investment costs for the day care center.
- The City of Frankfurt/Main can offer to pay for additional staffing and material costs arising from agreed extended weekly opening hours and/or shorter annual holidays of the childcare facility.
- Investment funding for new places for children under three years of age is handled via the City of Frankfurt/Main and might include existing national and/or state funding.
- Several companies might enter into a cooperation to set up and operate a company-contracted day care center.

### For children from outside of Frankfurt

- Places allocated to employees' children are sponsored by the City of Frankfurt/Main, irrespective of the municipality in which the children are registered.